

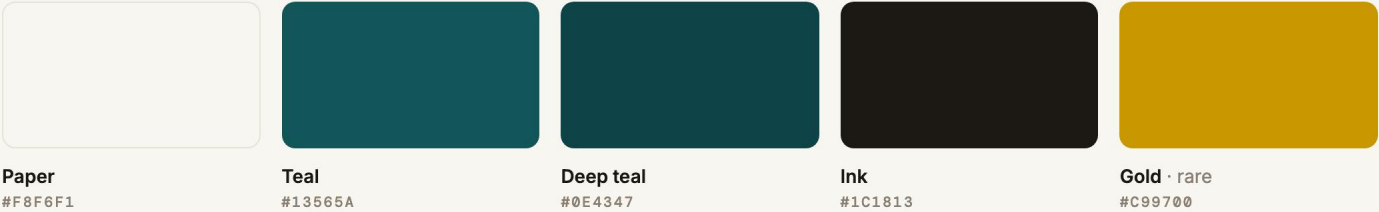
The essentials, at a glance.

LOGO USAGE



The gold center dot of the icon is the "pair" — **never recolor it**. Keep clear space equal to the icon's height on all sides.

COLOR PALETTE



TYPOGRAPHY

NEWSREADER
display

INTER
body & UI

DM MONO
labels & meta

Find the team that fits.

Explore, compare, and evaluate teams privately.

PRIVATE CAREER INTELLIGENCE

DO

- Let deep teal do the emphasis, sparingly.
- Use sentence case; UPPERCASE only for eyebrows.
- Use the em-dash — for missing data.

DON'T

- Recolor the gold center dot, or use gold in UI.
- Call it "LinkedIn for real estate."
- Show a hard 0%, N/A, or a raw split percentage.